

Display Rates 2011

COLOUR

Whole page	£6,823
Half page	£4,470
Quarter page	£2,682
Double page spread	£13,311

SPECIAL POSITIONS

Outside back cover	£8,393
Inside front cover	£8,294
Inside back cover	£7,808

MONO

Whole page	£4,908
Half page	£2,829
Quarter page	£1,604
Double page spread	£9,582

SPOT COLOUR

Standard process and special colours available
Prices on application

LOOSE INSERTS

Accepted by arrangement
Prices on application

Agency Commission – 10%
Prices exclude VAT

Mechanical Data

DOUBLE PAGE SPREAD

297mm x 420mm Trim
303mm x 426mm Bleed
270mm x 404mm Type area

Please ensure headings or text do not run across centre of spread as this will result in loss due to perfect binding

FULL PAGE

297mm x 210mm Trim
303mm x 216mm Bleed
270mm x 190mm Type area

HALF PAGE

130mm x 190mm Horizontal
270mm x 90mm Vertical

QUARTER PAGE

130mm x 90mm Vertical
65mm x 190mm Horizontal Strip

All advertisements are accepted at the discretion of The publisher who reserves the right to refuse advertising without reference. All advertisements are subject to the current terms and conditions, a copy of which is available on request.

Published November 2010



Classified Rates 2011

QUARTER PAGE	COLOUR	MONO
122 x 90mm/60 x 185mm	£2,682	£1,604

EIGHTH PAGE

60 x 90mm/122 x 42mm	£1,604	£ 802
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SIXTEENTH PAGE

60 x 42mm	£802	£ 401
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SEMI DISPLAY

Single column cm (Minimum 2cm)	£134 scc	£67 scc
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LINEAGE

Minimum charge £43 for up to 20 words
Thereafter £2.15 per word

Mechanical Data

Columns per page	4
Column Depth	270mm
One Column Width	42mm
Two Column Width	90mm
Three Column Width	137mm
Four Column Width	185mm

Technical Data

Standard A4 Perfect Bound

ONLY DIGITAL FILES ACCEPTED

All advertisements must be supplied as high-resolution PDF.

PDF's must be at least 300 dpi resolution for pictures all CMYK using colour profile ISO 39L or coated Fogra 39L – NO spot colours. Fonts must be in outline format (embedded fonts will be accepted at advertisers' risk), OPI comments must be switched off.

Whole page ads – A4 with 10mm border including 3mm bleed with trim marks.

Double page spreads need to be supplied as two single pages.

Please supply a colour accurate Fogra 39L proof if you wish your advertisement to be colour accurate.

Half and quarter page advertisements can be supplied in Photoshop TIFF or EPS format with fonts converted to outline.

Please note that when you are making a PDF in Indesign you must use the adobe PDF preset [PDF/X-1A:2001].

*** Please note that a cromalin must be supplied, if possible.**